

Order / Rev: 37016
 Alt Order #: 08852557
 Flight Dates: 08/17/12 - 08/23/12

Advertiser: Obama, Barack D-President
 Product Desc: OBAMA/PRES/DEM
 Estimate: 1621
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 NEWS NOW AT 6AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWT---				2	\$75.00		0.00			
E 3	8	08/20/12	08/23/12	CBS This Morning 7-9a CM		7-9a MTWT---	:30	1	\$900.00	LV1	0.00	NM	1	\$900.00
				CBS This Morning										
CBS THIS MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWT---				1	\$900.00		0.00			
E 4	8	08/19/12	08/19/12	Eye on Wash/Wall St JoCM		5-6a -----S	:30	1	\$100.00	LV2	0.00	NM	1	\$100.00
				Eye On Wash/Wall St Jrnl	(5:30 AM-6:00 AM)									
WALL STREET JOURNAL REPORT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S				1	\$100.00		0.00			
E 5	8	08/19/12	08/19/12	8 News Now Sun AM #CM		8 News Now Sun A-----S	:30	1	\$440.00	LV1	0.00	NM	1	\$440.00
				8 News Now Sun AM #1										
8 NEWS NOW SUNDAY MORNING- #1														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S				1	\$440.00		0.00			
E 6	8	08/20/12	08/23/12	8 News Now Noon M-F CM		12-1230p MTWT---	:30	1	\$650.00	LV1	0.00	NM	1	\$650.00
				8 News Now Noon M-F										
8 NEWS NOW AT NOON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWT---				1	\$650.00		0.00			
E 7	8	08/20/12	08/23/12	Ellen CM		3-4p MTWT---	:30	1	\$800.00	LV1	0.00	NM	1	\$800.00
				Ellen										
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWT---				1	\$800.00		0.00			
E 8	8	08/20/12	08/23/12	8 News Now 4p M-F CM		4-5p MTWT---	:30	2	\$900.00	LV1	0.00	NM	2	\$1,800.00
				8 News Now 4p M-F										
8 NEWS NOW AT 4PM & 430PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWT---				2	\$900.00		0.00			
E 9	8	08/20/12	08/23/12	8 News Now 5-630p M-FCM		5-630p MTWT---	:30	2	\$1,250.00	LV1	0.00	NM	2	\$2,500.00
				8 News Now 5-630p M-F										
8 NEWS NOW ROTATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWT---				2	\$1,250.00		0.00			
E 10	8	08/20/12	08/23/12	630-7p Inside Edition CM		630-7p MTWT---	:30	1	\$900.00	LV1	0.00	NM	1	\$900.00
				Inside Edition										
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWT---				1	\$900.00		0.00			
E 11	8	08/20/12	08/23/12	7-8p Rotator CM		7-8p MTWT---	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
				7-8p Rotator										
ET/INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWT---				1	\$1,000.00		0.00			
E 12	8	08/18/12	08/18/12	Sat 7-8p - ET Wknd CM		7-8p -----S-	:30	1	\$250.00	LV1	0.00	NM	1	\$250.00
				Ent Tonight Weekend										
ET WEEKEND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-				1	\$250.00		0.00			
E 13	8	08/20/12	08/23/12	Letterman CM		1135p-1237a MTWT---	:30	1	\$650.00	LV1	0.00	NM	1	\$650.00
				Letterman										
LATE SHOW W/LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWT---				1	\$650.00		0.00			
												Totals	16	\$11,040.00

Totals 16 \$11,040.00